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1. A method for encouraging the presentation of a series of unpaid debts to a collection agency, the method comprising the steps for:

receiving a request to collect on an unpaid debt;

determining whether to allocate a reward for the unpaid debt, wherein the reward includes a non-monetary incentive;

selectively performing one or more debt collection procedures to collect at least a portion of the unpaid debt; and

selectively apportioning the portion of the unpaid debt that has been collected.

2. A method as recited in claim 1, wherein the step for determining whether to allocate the reward comprises the steps for:

determining eligibility for receipt of the reward; and if eligibility exists, allocating the reward.

- 3. A method as recited in claim 2, wherein eligibility occurs upon education and certification in at least one of:
  - (i) one or more debt collection techniques; and
  - (ii) one or more techniques to receive rewards for unpaid debts.
- 20 4. A method as recited in claim 3, wherein a reward is provided upon certification.

- 5. A method as recited in claim 3, wherein a computer device is employed to perform at least one of the steps for:
  - (i) receiving the request, wherein the request is an electronic request; and
  - (ii) providing the education.

- 6. A method as recited in claim 3, wherein the reward includes credit for use in obtaining at least one of:
  - (i) a good; and
  - (ii) a service.

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- 7. A method as recited in claim 6, wherein the credit includes a frequent flyer mile.
- 8. A method as recited in claim 1, wherein the step for selectively apportioning comprises the steps for:

identifying a debt owner's amount of the portion collected, wherein the debt owner's amount is the amount of the portion that is to be provided to a service provider to whom the unpaid debt is owed; and

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identifying a collection entity's amount of the portion collected, wherein the collection entity's amount is to be provided to an entity that performed the debt collection procedures.

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- 9. A method as recited in claim 8, further comprising the steps for:

  determining whether one or more letter-writing vouchers are desired; and

  if the vouchers are desired, subtracting a payment for the vouchers from the

  debt owner's amount prior to providing the debt owner's amount to the service

  provider to whom the unpaid debt is owed.
  - 10. A method as recited in claim 9, wherein the vouchers include a book of vouchers that comprises a minimum number of vouchers required for purchase.

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11. A method for advancing the presentation of unpaid debts for collection, the method comprising the steps for:

certifying an individual to receive a reward for providing at least one in a series of unpaid debts to a collection entity, wherein the reward includes one or more non-monetary incentives;

providing the reward to the certified individual upon providing the unpaid debt to the collection entity.

- 12. The method as recited in claim 11, wherein the step for certifying comprises the step for providing education relating to at least one of:
  - (i) debt collection; and
  - (ii) an incentive program that includes the non-monetary incentives.
- 13. The method as recited in claim 12, wherein the amount of the reward provided to the certified individual corresponds to a characteristic of the unpaid debt owed by a recipient to a service provider.
- 14. The method as recited in claim 13, wherein the characteristic includes a face value amount of the unpaid debt.
- 15. The method as recited in claim 13, wherein the characteristic includes an ability to collect on the unpaid debt.

- 16. The method as recited in claim 13, wherein the certified individual is one of:
  - (i) the service provider; and
  - (ii) a representative of the service provider.
- 5 17. The method as recited in claim 11, further comprising the step for providing a reward to the individual upon certification.

18. A method for encouraging the presentation of a series of unpaid debts to a collection agency for pursuing collection on the unpaid debts, the method comprising the steps for:

providing a debt collection service for a flat fee;

receiving a request to perform the debt collection service to collect on an unpaid debt;

collecting at least a portion of the unpaid debt; and

subtracting at least a portion of the flat fee from the portion of the unpaid debt that has been collected as payment for the flat fee.

19. A method as recited in claim 18, wherein the debt collection service requires at least a minimum number of requests to be received over a period of time.

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20. A computer program product for implementing within a computer system a method for encouraging presentation of unpaid debts for collection, the computer program product comprising:

a computer readable medium for providing computer program code means utilized to implement the method, wherein the computer program code means is comprised of executable code for implementing the steps for:

receiving a request to collect on an unpaid debt;

determining whether to allocate a reward for the unpaid debt, wherein the reward includes a non-monetary incentive; and

selectively apportioning monies that have been collected on the unpaid debt.

21. A computer program product as recited in claim 20, wherein the step for determining whether to allocate the reward comprises the steps for:

determining eligibility for receipt of the reward; and if eligibility exists, allocating the reward.

- 22. A computer program product as recited in claim 21, wherein the amount of the reward allocated corresponds to a characteristic of the unpaid debt owed by a recipient to a service provider, and wherein the reward includes credit for use in obtaining at least one of:
  - (i) a good; and
  - (ii) a service.

23. A computer program product as recited in claim 20, wherein the step for receiving a request to collect on the unpaid debt comprises the step for using a link to automatically receive the request to collect on the unpaid debt, wherein the request is generated upon nonpayment of the debt over a period of time.

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